

Dear Hiring Manager ,

Why should you hire me if you are building a product or operating a service ?

My goal is always to reach a state of clarity at work on any given project and to specialize in the areas of program management , project management and product management.

What is my Unique selling proposition ? [USP]

Why should you hire me if you are building / planning to build a product[software or otherwise]

1. I have experience working on IT projects in the following industries
Consulting / PD in financial services / Healthcare / Legal /
Knowledge management / Automotive
2. I have an engineering background in Computer science & Engineering and Technology Management
3. I have a solid understanding of what is required for every product.

A successful product , besides being the end result of a good commercially viable idea should

1. Be Creative along with the product function.
 2. Be simple. [not complicated]
 3. Be nimble and slick in operation.
 4. Be scalable [can be used by many people]
4. A product designed with such an understanding ensures
- Customer Delight
 - Cost Optimization
 - Ensures easy “Word of mouth marketing” [less marketing costs] & effortless market cap [exploding sales]

In all your product will produce profits. As your Employee / Consultant / Analyst / Associate responsible for the Product with development experience of over 15 years.

I will as your consultant / Associate work to ensure that your effort to build a product is a grand success.

SRIRAMAN MURALIDHARAN

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Sriraman has about 15+ years of overall Information technology Industry experience and is a qualified Technology Manager / Management consultant (by education – IT and non-IT Management). With experience as Software developer, electronic commerce products specialist, Engineer, Technology/Business systems analyst, he is seeking positions that can leverage his experience in delivering solutions that operate smoothly and effectively. He has experience in software development in the product side (Integration / Implementation), development in both PD and consulting environments. Having worked in Asia, Europe and Americas as an analyst, software engineer he has led development of software modules in informal roles. He has a good understanding of the software engineering ecosystem and the industry. He is a well-rounded technical and management resource with good understanding & experience of SDLC & PD. Being a “From the ground-up guy”, he is extremely hands-on in dealing with computer hardware, OS, App server / platform, Solution architecture, development, sustenance engineering in all aspects from tool selection, installation (OS, System Apps & COTS Apps) configuration, design and development, upgrade and maintenance. He has primarily worked on E commerce product integration, Microsoft technology platforms for the most part of his career and subsequently had the opportunity to work on Java platform for about 2 -3 years. Having held positions on both the engineering and product teams he understands roles, responsibilities and perspectives in depth from both sides. He is open to roles in Project, Product and Program Management in the capacity of an analyst or in related management / Internship roles – for a new business area. He is extremely hands-on and believes that this would help him discharge his non-technical (non “hands on”) duties effectively. Having worked with SEI/ CMM, PCI/DSS and GCP certified organizations he is familiar with the concerned processes as well.

EXPERIENCE

SOFTWARE TRAINEE, SRA SYSTEMS, CHENNAI, IN 1997 JULY - SEPT 1997

Testing, test case automation & Training / development in Research /PD Environment–Microsoft technology (Microsoft Visual Test, Visual C++) • Software Trainee role for Feature / Functionality testing 16 bit windows product Odyssey and its 32 bit version that was under development. • Learnt testing using test Scripts - Microsoft Visual Test & Basics of VC ++

PRODUCT SPECIALIST SIFY, CHENNAI, IN — SEPT 1997- MAY 1999

Microsoft Technology /Sterling commerce / Open market Product customization / Integration/Development (VB & SQL server) Microsoft Technology / Sterling commerce / Open market Product customization /Integration/Development (Classic ASP, VB & SQL server)

- EDI Pilots Implementation for various customers (Predominantly Automotive & other customers) in the Chennai using / customizing Custom Interfaces to various systems. Gentran Suite of Client Server & Internet enabled EDI products. I also evaluated products and was part of the implementation of products that were considered revolutionary at that time – Rentable apps on Lotus notes. (Similar to multi tenancy in cloud)

- Internet cataloging & E commerce enablement / Payments, customization using Open market E commerce software Live Commerce and OM Transact. (Researched / Exploration external interfaces, entry-points / landing pages to various catalog pages to leverage COM interfaces)
- Custom Software Development / Technology evaluation of Collaboration technologies using outlook,MAPI API & Client Server apps /pilot projects for customers – Maruti Udyog & Colorplus garments

SYSTEMS ANALYST & CONSULTANT, HTI [US, UK, INDIA] — MAY 1999-JULY 2006 EDI / E COMMERCE

Products / E-commerce enabled Web development (Microsoft site server /commerce server / knowledge management PD / Accounting / Reconciliation / Financial reporting Consulting/ SDLC – PD Projects / Product implementation/customization – Microsoft Technology (Classic ASP/VB /.NET / SQL SERVER / ORACLE)

- In-house Implementations - Built portals on Microsoft platform (static & dynamic websites) ,Technology evaluation projects, provided technical assistance, debugging of issues on proof of concepts in cutting edge areas like Site server and other Internet technologies. Supported business development efforts, oversaw implementation of EDI projects (assistance and minimal development) for various projects / clients in USA for Sterling commerce, Harley Davidson, Transamerica and various other clients of HTI Technologies in USA & UK. - Predominantly on Microsoft Technologies – COM /DCOM/ATL – using Visual Basic / Classic ASP / MTS / COM + etc.
- Global Serve Corp. - Knowledge management system, Cleveland OH – Development of Collaboration module in KM system using Microsoft outlook /MAPI Interface – Visual Basic & Microsoft SQL Server Database (MSDE), Microsoft Outlook etc.
- CCH Legal - Legal Services Systems, NYC– Development of cutting-edge technology projects (XML over HTTP COM/DCOM/XML/COMMERCE SERVER 2002/ Order processing pipeline / UI development, Research NGWS -.Network – precursor to Web services in 1999) to implement Public records search system & UCC Search systems
- Eagle Investments, Newton MA – Development of Report Reconciliation system to support a widely used straight-thru processing / Accounting system – 'STAR Accounting' , Ledger / Sub-ledger reconciliation reporting that plugs into the Core Accounting system & customization for various clients.- Developed reports using Active reports tool ,VB and MS Access besides modification & creation of custom artifacts. I also enriched my skills in dot net in trying to build custom tools to interact with legacy Windows DNA components.

SR SOFTWARE ENGINEER, INTUIT PAYMENTS — JULY 2006 - JULY 2009

Internal Product Development -CRM Windows DNA /.NET -VB & J2EE BPM System Analysis / Development /Ops

- Implementation of bug fixes and various change requests to IDEA – custom developed CRM application on Microsoft platform from Customer Sales / Sign up– customer in take all the way to payment processing and fulfillment systems.

- System Analysis for a bundled pricing project to introduce new payment products at optimal pricing for customers on Microsoft platform.
- Implementation of Collaboration module & Data load module as Business process workflows using Global 360 Case manager product to enable email / e-fax communication and to load business transactions for daily processing in the CRM system – respectively, besides other standalone apps to enable customer feedback and CLM.- Built on Java,i-text and custom built Global 360 API's wrapped around code Enterprise components in the proprietary Global 360 work/case processing engine. These components were part of the CRM system being built on Java platform - OASIS.

SOFTWARE DEVELOPER II, BRACKET [E-SCRIPTS] — NOV 2011 -NOV 2012

Product Customization and development for clinical trials business – Windows DNA,.NET,Classic ASP,VB Worked on Customizing and developing new components for a legacy system that plugged into a customizable framework built on legacy Windows DNA with its core components built on Windows.net for various pharmaceutical clients. The work involved customization of classic ASP pages,development / modification of legacy store procedures and various custom artifacts to enable clinical trials in the development of various drugs in the pharmaceutical Industry.

< NOV 2012 – Till Date > - Sabbatical [Unemployment]

EDUCATION

UNIVERSITY OF MADRAS, CHENNAI,TN — B.S IN CS [EQUIVALENT– B.E] -1997
 UNIVERSITY OF MARYLAND – UNIVERSITY COLLEGE, ADELPHI,MD M.S [TECH MANAGEMENT]- 2009 [Includes a certificate in Financial accounting]

SKILLS

Business / System analysis, Customer Requirements Elicitation/ Gathering, Requirements Management, Software Development, Implementation, User Acceptance – multi platform – windows – classic ASP / Visual Basic & Some.net & Java on Unix/Linux with SQL server and oracle databases -development administration and tuning) ,Supply chain (EDI Interfaces for EDIFACT / ANSI & XML /WEB based integration),Web development / Internet Cataloging (see linked-in profile for detailed technical skill set – click on the name in the resume) Product Idea conception ,software architecture / customization / Implementation and process design/redesign with operations perspective in mind Project Leadership and Innovation (Interests in innovation include product management / development) Strategic thinking and good Business Acumen through broad Industry experience. Full life-cycle software development experience as a developer / systems analyst with some IT Project /Program Management Business / System Performance /Operations management /oversight / Comprehensive reporting experience & query tuning [TSQL, PLSQL, TKPROF] Dashboard driven decision support / management / Dev-ops / systems management / computer networking

REFERENCES

Jaymeen Desai – Lead Developer, Intuit, Los Angeles - jdesai77@gmail.com

Ravi Agastyaraju- Lead Developer,Intuit,Los Angeles- Ravinow@gmail.com,[805-300-7519]

Certificate or training programs attended [Academic & Sports]

- Trained in basics of computer & programming - Brains & Bits
- Trained in Power builder -DSRC,Madras [Certificate]
- Trained in COM / COM + /ATL -NIIT Madras. [Certificate]
- Trained in Lotus notes admin & programming concepts – Cybernet SS,Madras
- Trained in IBM Process Server & Web sphere App server,Burlington CA [Certificate]
- Formal training in cricket [YMCA,Madras]. [Certificate]
- Formal training in Tennis [Private Tutor]
- Formal training in swimming [YMCA,Woburn]
- Formal training in Karate [Shotokan] - Awarded Blue Belt