

# **Brent McBride**

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## **Objectives:**

I am looking to work with a growing company either on contract, part or full time, depending on needs or fit. I am looking for an opportunity that challenges me in new ways while utilizing my ability to connect with people on many levels in a market I am passionate about.

I am a natural problem solver, I enjoy pushing toward a goal that benefits a team, a company or brand that I believe has a positive impact on the world. I love to travel and would love to combine both work and travel at some level, to not only accomplish a company or brand directive, but also experience new areas and connect products, services and companies with new people doing great things.

I can bring to the table experiences from a very successful year of marketing with Tekton tools that saw a massive increase in website sales for the company. I still maintain several connections with big names in the Overland and Off Road market segment from my travels to and participation in big trade shows, expos and personal visits. I am a gearhead that enjoys connecting people with products that feed their passions. I pride myself on being able to work with anyone on a team, to build positive relationships and offer assistance in any way I can to achieve company goals. I enjoy opportunities to get my hands dirty when needed.

## **Experience:**

June 2020-Present | Owner/Operator

### **TL Services LLC**

My wife and I operate a property concierge business with several clients in Blackrock Golf Resort, Hayden Lake Golf Resort and surrounding areas.

Services include:

Housekeeping

Property Maintenance/Management

2019-2020 | Field Marketing Representative

### **TEKTON**

I was tasked to assist in the building of a marketing platform from scratch that connected the company brand, products and home website to as many people as possible in a tangible and measurable way. The company saw massive growth in their website sales and online presence in that one year. The growth has continued into 2021, due in large part to some of the connections I facilitated.